

TITLE

Collaboration between industry and universities for Advanced Digital Skills (ADS)

**TYPE - BEST PRACTICE IN:**

Industry Collaboration

BENEFICIARIES

Students in tertiary education, VET students
 Non-STEM background

ORGANISATION(S) | CONTACTS

- INETUM | Gonzalo Gómez Lardies, gonzalo.gomez@inetum.com

THE CHALLENGE

- Facilitate interaction between academia and enterprises in two aspects:
 - The cooperation needed to evaluate the adaptation of students to a company
 - The collaboration in curricula and specific subjects

CONTEXT

- Analysis of soft skills required by the market, e.g. capacity of learning, teamwork, customer, and resource orientation etc.
- Relatively small but double mismatch between the required and available skills:
 - Qualitative: the capabilities are not exactly as needed from the companies
 - Quantitative: difficulty in acquiring talent, strong competition between the companies

THE ACTION

- INETUM has a strong level of co-operation with 10 universities (primarily UPM)
- Several programmes, including industrial chairs, co-labs, awards, courses and outreach sessions, internships (even with secondary school) help to create awareness of the best talent, among others.

RESULTS

- Higher Education Institutions (HEI) can assist in the preparation of students for the job market, through collaboration with the industry
- Need to be closer to innovation technology to be able to incorporate 'hot topics' into projects

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